

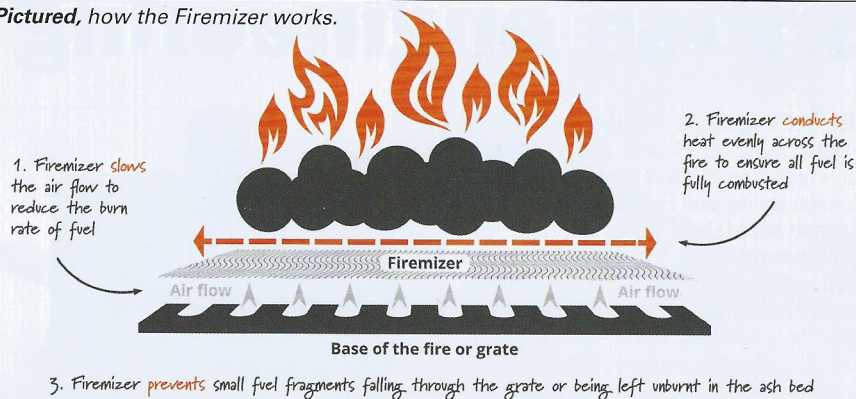
British invention reduces fuel use

FIREMIZER is a British invention manufactured by Nottinghamshire based company Microtex, which specialises in the production of high tolerance metals for applications as diverse as the NASA Space Shuttle, the exhausts of high performance sports cars and industrial factories.

Firemizer is described by Microtex as "a special mesh of stainless steel alloy fibres designed to optimise the performance of solid fuel fires and stoves." Independent tests by Cambridge University, Nottingham University and Kiwa GASTEC at CRE have demonstrated that Firemizer reduces fuel usage by up to 33% and minimises creosote in the chimney by up to 57%.

Stephen Lightfoot, Non Executive Director of Microtex Products commented: "The beauty of Firemizer is its simplicity. It is not catalytic and does not contain any chemicals, but this patented British technology does slow the air flow to reduce the burn rate of the fuel, conducts heat evenly across the fire to ensure all fuel is fully burnt and prevents small fuel fragments falling through the grate or being left unburnt in the ash bed."

Pictured, how the Firemizer works.



being left unburnt in the ash bed."

The product is placed on the base of a fire or stove and the fire built from coal and/or wood as usual on top of it. It can be left in place for about 500 hours, which is 6 weeks if the fire is used for 12 hours per day. Ashes can be lightly brushed off between fires and it can be recycled with normal household metal waste when it starts to deteriorate. Stephen added: "Firemizer

is a great opportunity for fire and stove retailers to help their customers save up to 33% of their fuel costs and reduce the build-up of highly flammable creosote soot deposits in their chimneys. Firemizer also helps the environment by reducing the emission of carbon dioxide and particulates into the atmosphere."

FAST
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facts

Firemizer - stand C3b

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For more information, please call David Adams
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